

## FACT SHEET



**MISSION:** Operation Homefront (OH) provides emergency and morale assistance for our troops, for the families they leave behind, and for wounded warriors when they return home.

**ACCOMPLISHMENTS:** In 2009, we met 154,401 needs for military families, including active duty, Guard and Reserve members from all branches of service. Since its inception, Operation Homefront has provided more than \$137 million dollars of funding to programs to benefit military families.

**KEY SERVICES:** Operation Homefront provides direct services to alleviate a military family's or individual's actual/complete emergency financial burden, as well as counseling and/or recovery support. Emergency financial assistance is in the form of checks paid directly to mortgage lenders, auto mechanics, contractors, hospitals, doctors, dentists and other providers. Other emergency funding assistance, which an applicant receives within 24 to 72 hours, includes the following:

- ✓ Emergency food
- ✓ Urgent/critical healthcare assistance
- ✓ Critical baby items; formula, food and diapers
- ✓ Financial assistance
- ✓ College scholarships for spouses and children
- ✓ Vehicle repairs and vehicle donations
- ✓ Furniture and household items
- ✓ Emergency home repairs
- ✓ Computers, maintenance and repairs
- ✓ Vehicle and home remodels for our disabled wounded warriors
- ✓ OH Villages for wounded and their families

**BACKGROUND:** A 501(c)(3) nonprofit organization, Operation Homefront was formed in February 2002. It was developed to support the families of deployed service members immediately following 9/11. Operation Homefront is headquartered in San Antonio, Texas, and has evolved into a major nonprofit. The organization currently provides services to military families across the nation with 23 chapters serving 32 states. The national office handles cases in states that do not have their own chapters. The majority of our clients – 75 percent – are the lowest-paid service members, the E1 through E6 enlisted ranks. The target population is American military personnel and/or their families who have unmet needs due to financial hardship, death, injury, or physical or mental detriment as a result of service in Iraq or Afghanistan. These may include active duty, Reserve, National Guard and veteran service members. They are a diverse ethnic group (64 percent are minorities): approximately 20 percent are African-American; 5 percent Asian-American; 34 percent Hispanic/Latino; 5 percent Native American; and 36 percent Caucasian. Roughly 75 percent live at an income level 80 percent below the median income for the communities in which they reside. Our Web community, OH Online, was created specifically to educate and support military wives and women in uniform. We're proud to earn the highest rating – four stars – for three straight years from Charity Navigator, the nation's top independent evaluator of nonprofit organizations. Nationally, \$.95 of every dollar donated to Operation Homefront goes to programs.

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### IMPORTANT LINKS:

- **Website:** [www.operationhomefront.net](http://www.operationhomefront.net)
- **Donate Online:** [www.operationhomefront.net/DonationForm.aspx](http://www.operationhomefront.net/DonationForm.aspx)
- **RSS:** [www.operationhomefront.net/rss.aspx](http://www.operationhomefront.net/rss.aspx)
- **Twitter:** @Op\_Homefront
- **Photo Gallery:** [www.operationhomefront.net/albumindex.aspx](http://www.operationhomefront.net/albumindex.aspx)